

Introduction to FISC: Solutions & EU Proposals

Michael Waksman CEO, Jetico (FISC Member Company)



Key Security Figures in Finland



FISC estimates that the revenues for information security products and services amount to about €250 million annually.

Growth is difficult to estimate, but FISC believes that the long run growth of the Finnish market is in line with the global average.

Employment:

- 1,500 information security professionals at FISC companies
- 1,500 information security professionals at other companies
- **2,000** part-time information security professionals



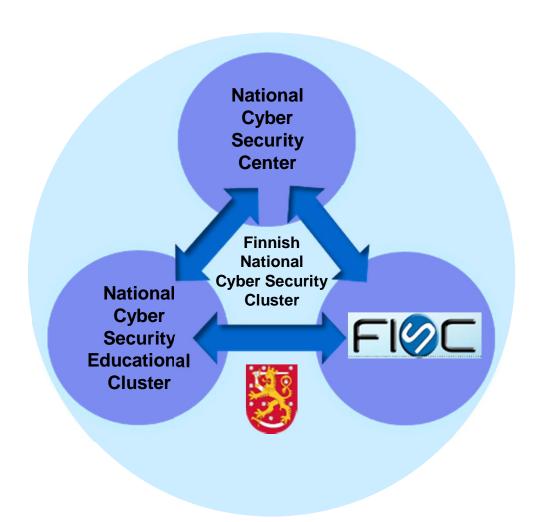
Cybercrime:



FISC 'ballpark' estimate of the total annual cost of cybercrime in Finland. Calculated by dividing a \$400 billion global cost relative to Finnish GDP.



FISC within the Finnish context





Finnish Information Security Cluster (FISC)

- Why FISC?
 - Single access point for interaction with large community of Finnish cyber security companies
 - Discover innovative Finnish technologies
 - Enhance collaboration to solve growing cyber threats



Finnish Information Security Cluster (FISC)

- Founded in June, 2012
- 50 members
 - all relevant information security companies in Finland
- Focus on business growth, both domestic and international
- Hub for cyber PPP Public Private Partnership
- Member of The Federation of Finnish Technology Industries
- Main operational areas:
 - **Business Development** (export, sales channels, business cooperation)
 - Resourcing (education, research, financing)
 - Regulation, cooperation and impact
 - Cyber defence
 - Security for Industrial Internet



FISC companies help improve information security

Finnish companies and individuals are well known for their innovations and efforts to improve security. Connected with excellent competencies on mobile and open source technologies, this gives a unique standpoint for companies with Finnish operations.

Finland has a strong national brand of trust, reliability and efficiency.

FISC members are built on an excellent foundation for creating products and serving customers.



FISC - Members













Jetico Your Operating System... Watch Out!







Military-Standard Data Protection

- > Trusted for over 10 years by U.S. DoD & all top 10 Defense Contractors
- > Leading-edge software for 'Cyber Hygiene'
 - Sophisticated Wiping with BCWipe
 - Painless Encryption with BestCrypt





"With BCWipe's Transparent Wiping running in the background, I will always be working in a totally clean environment."

- Bruce Schneier, Security Expert





Codenomicon

Creating and providing proactive cyber security solutions

- Most prominent Clarified Situation Awareness product line utilizer, CERT-FI
- Automatizing security testing for NCSA lab purposes with Defensics product line







Nixu Ltd

one-stop shop for high-end security consulting

Largest in the Nordics

Over 100 highly experienced consultants

Solutions for **Industrial internet**



Solutions for **Digital business**

Solutions for Corporate and IT security



EU Cybersecurity Strategy: Comments on Proposed Actions



Implementation of EU Cybersecurity Strategy: FISC Proposals for ENISA Consideration

- 2.4 Develop industrial and technological resources for cybersecurityPromoting a Single Market for cybersecurity productsFISC input:
- 1. Creation of a <u>European cybersecurity standard for critical</u> <u>infrastructures</u> would be a concrete step towards this target. Compliance with the standard would later be made compulsory.
- 2. European <u>information security technology and service companies</u> should be better integrated into the planning and implementation of the strategy. Currently the private sector is represented through large organisations, like telecom operators, whose main interests lie elsewhere.



Implementation of EU Cybersecurity Strategy: FISC Proposals for ENISA Consideration

- 2.4 Develop industrial and technological resources for cybersecurityPromoting a Single Market for cybersecurity productsFISC input:
- 3. An annual Europe-wide information security symposium/event should be created. Now major events (RSA, BlackHat) are in USA and linked US companies. ENISA could be the initiator, but with strong commercial sponsors lead primarily by European companies. Finland is an ideal host for this event.
- 4. Europe would need one or few Cyber Security 'Silicon Valleys' where academia, businesses, capital and talents get together and build up a hub with significant size. If nothing is done, we will lose all those elements to others who offer strong incentives backed by their governments (US, Israel, Singapore).



Implementation of EU Cybersecurity Strategy: FISC Proposals for ENISA Consideration

- 2.4 Develop industrial and technological resources for cybersecurityFostering R&D investments and innovation
- FISC input:
- 1. Industrial Internet and Internet of Things are crucial opportunities for the European industrial companies. We should not lose ground to US companies, like the case with "Plain Internet". Strong European "Security-by-Design approach" should be jointly created with large industry segments, like car industry.



Thank You!

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